



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-26-2012 PAGE: 1 of 4

AMERICAN RAMBLER PRODUCTIONS - 23247  
ATTN: STEPHANIE KINCAID  
138 CONANT STREET  
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
400146	09-25-2012		0	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
226	244968	PHILADELPHIA	A. CLIFFORD	09-26-2012	10-02-2012	M (Broadcast Month, Cycle 1)	N	244968

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 226</b>																	
1	09-26-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30			1	1	1			3	850	3	2,550.00
2	10-01-2012	10-02-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1	1						2	850	2	1,700.00
3	09-26-2012	09-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1	1	1			3	850	3	2,550.00
4	10-01-2012	10-02-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1	1						2	850	2	1,700.00
5	09-26-2012	09-30-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30			1	1	1			3	200	3	600.00
6	10-01-2012	10-02-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1	1						2	200	2	400.00
7	09-26-2012	09-30-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30			1	1	1			3	240	3	720.00
8	10-01-2012	10-02-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1	1						2	240	2	480.00
9	09-26-2012	09-30-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30			1	1	1			3	350	3	1,050.00
10	10-01-2012	10-02-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1	1						2	350	2	700.00
11	09-26-2012	09-30-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1	1			3	325	3	975.00
12	10-01-2012	10-02-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1						2	325	2	650.00
13	09-26-2012	09-30-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30			1	1	1			3	200	3	600.00
14	10-01-2012	10-02-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1	1						2	200	2	400.00
15	09-26-2012	09-30-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30			1	1	1			3	240	3	720.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 400146	Contract Dt 09-25-2012	Revision Dt	Rev# 0	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 226			CMS # 244968	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-26-2012	End Date 10-02-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 244968				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 226																	
16	10-01-2012	10-02-2012	01:00PM - 02:00PM	THE CHEW (11514)				1	30	1	1						2	240	2	480.00
17	09-26-2012	09-30-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				1	30			1	1	1			3	375	3	1,125.00
18	10-01-2012	10-02-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				1	30	1	1						2	375	2	750.00
19	09-26-2012	09-30-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30			1	1	1			3	950	3	2,850.00
20	10-01-2012	10-02-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1	1						2	950	2	1,900.00
21	09-26-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30			1	1	1			3	1,100	3	3,300.00
22	10-01-2012	10-02-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30	1	1						2	1,100	2	2,200.00
23	09-26-2012	09-30-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30			1	1	1			3	1,400	3	4,200.00
24	10-01-2012	10-02-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30	1	1						2	1,400	2	2,800.00
25	10-01-2012	10-02-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				1	30	1							1	7,500	1	7,500.00
			----- ITEM LINE NOTE ----- DWTS CD																	
26	10-01-2012	10-02-2012	08:00PM - 10:00PM	PRIME ROS MON-SAT 8-11PM/SUN 7-11PM (798)				1	30		1						1	7,500	1	7,500.00
			----- ITEM LINE NOTE ----- DWTS CD																	
27	10-01-2012	10-02-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)				1	30		1						1	2,300	1	2,300.00
			----- ITEM LINE NOTE ----- PRVT PRACT CD																	

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Contract No 400146	Contract Dt 09-25-2012	Revision Dt	Rev# 0	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS								Station/Market WTVD - DURHAM						
Agency Est# 226			CMS # 244968	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-26-2012	End Date 10-02-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 244968				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 226																	
28	09-26-2012	09-30-2012	09:00PM - 09:30PM	WED PRIME 9-10P (816)				1	30			1					1	6,200	1	6,200.00
			----- ITEM LINE NOTE ----- MODERN FAM CD																	
29	09-26-2012	09-30-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				1	30			1					1	2,300	1	2,300.00
			----- ITEM LINE NOTE ----- REVENGE CD																	
30	09-26-2012	09-30-2012	10:00PM - 11:00PM	THURS PRIME 10-11P (803)				1	30				1				1	3,000	1	3,000.00
			----- ITEM LINE NOTE ----- SCANDAL CD																	
31	09-26-2012	09-30-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				1	30					1			1	1,700	1	1,700.00
			----- ITEM LINE NOTE ----- 20/20 CD																	
32	09-26-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				1	30						1		1	190	1	190.00
33	09-26-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				1	30						1		1	275	1	275.00
34	09-26-2012	09-30-2012	08:00PM - 11:30PM	ABC'S COLLEGE FOOTBALL PRIME (5877)				1	30						2		2	2,000	2	4,000.00
35	09-26-2012	09-30-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)				1	30						2		2	2,000	2	4,000.00
36	09-26-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				1	30							1	1	375	1	375.00
37	09-26-2012	09-30-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				1	30							1	1	475	1	475.00
38	09-26-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				1	30							1	1	725	1	725.00
39	09-26-2012	09-30-2012	08:00PM - 09:00PM	SUNDAY PRIME 8-9P (931)				1	30							1	1	4,200	1	4,200.00
			----- ITEM LINE NOTE ----- ONCE UPON CD																	

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Agency Est# 226		CMS # 244968	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-26-2012	End Date 10-02-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 244968									
Line	Start Date	End Date	Time Period	Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
40	09-26-2012	09-30-2012	09:00PM - 10:00PM	SUNDAY PRIME 9-10P (855)		1	30							1	1	2,000	1	2,000.00
41	09-26-2012	09-30-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)		1	30							1	1	1,100	1	1,100.00
															Contracted Gross Total:		79	83,240.00
															Actual Gross Total:		79	83,240.00
															Agency Commission:			12,486.00
															Net Total:			70,754.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total			
Sep 12		0.00		0.00		51,780.00		0.00							51,780.00			
Oct 12		0.00		0.00		31,460.00		0.00							31,460.00			
TOTAL		0.00		0.00		83,240.00		0.00							83,240.00			

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